

# CHILDREN

by Natalie Roberson Photography®

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## ABOUT US

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### Natalie Roberson Photography

We are a Celina-based husband and wife portrait photography team who love people and are passionate about photography. We have earned the reputation as one of the top portrait and wedding photographers in the Dallas/Fort Worth area. We are supported by a talented staff of employees whose main goal is to provide unparalleled customer service.

Natalie Roberson Photography is known for their lighting skills and ability to create a real life experience that yields genuine reactions from children. This makes for a memorable experience that your children will talk about for years to come.

We are passionate about creating timeless portraits and art pieces that families will cherish for generations to come. We aim to create beautiful, dramatic, personal images that capture your child.





## THE STUDIO



My photography studio is stocked with a wide variety of creative props and colors for your children's sessions so I can match your style of home decor.

## WHAT'S IN MY BAG



We only use the highest quality Nikon, Profoto and Sigma equipment available to professional photographers. Adobe Photoshop and several other programs are utilized to transform photographs into works of art. Years of continued education and practice allows us to continually enhance our product.

## AWARDS



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## WHY HIRE A PROFESSIONAL

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## WHY ME?

I have been trained through college courses, workshops, one on one mentorships with the world's industry leaders, and I have spent many hours perfecting and refining my skills over the past 10 years.

I believe the birth of a child marks a defining moment in your life. From this day forward, everything changes. You have a new reason for living and a new reason to love.

I know each moment is precious and your new precious child is only this small for so long. With a newborn portrait session, I will help you preserve those memories with not only amazing images, but also with a great experience.





## Experience

When you hire me as your professional photographer you are guaranteeing a level of expertise and talent that will ensure your priceless newborn moments are captured for eternity, the first time, without worry. My past portfolio of beautiful images have not only been achieved through the use of superior quality camera equipment and through the hundreds of hours of experience I have in photographing newborns.



## Safety

I will be handling your baby less than a week after birth. Therefore I insist that safety and comfort are paramount during the shoot. I do not engage in any poses that may be uncomfortable for your baby and will only use poses that have been perfected in the safest way.



## Service

Raise your hand if you have an iPhone, hard drive, disk or flash drive full of pictures. Raise your hand if not one of these pictures has ever been printed. Do you have both of your hands up now? Natalie Roberson Photography strives to insure that neither of these two things happen. Not only do I want to make sure you have an amazing experience that leaves you with beautiful portraits and memories but also provides you with heirloom quality products that will last you a lifetime. All of your images are hand edited by a professional retoucher and a great deal of time and love goes into each edit. I like to keep my images clean and timeless so they can be cherished for years to come.





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## WHAT TO EXPECT

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Your Life as Artwork. Timeless, Emotional, Lovely, Meaningful. These words describe how your portraits will look. Make your life into Artwork. You deserve beautiful and timeless images and a customized experience that lets you choose how you want them to be displayed. To ensure we create beautiful portraits, we will plan your session together with a brief meeting or phone consultation. We will share a laugh or two during your session and then meet a few weeks later at a reveal appointment. From there, you can choose your finished pieces like framed prints, canvas gallery wraps, albums, heirloom boxes or digital files to create a way to showcase your images for a lifetime.



If you're wondering what to expect from your time with Natalie Roberson Photography, look no further! We specialize in creating a personalized experience for you and your family that's fun and meaningful. Although the goal of working together is to create wonderful images, we also strive to make the process of getting there enjoyable and memorable! Here's how it works.

## Consultation

Every session begins with an initial consultation so we can get to know one another. I love to learn more about you and your family, your goals for the portrait session, and ideas for decorating your home. I also encourage clients to use this time for questions and ideas. I love to show in person the wide variety of beautiful print products available to complete your session. There are even keepsakes you can get for family members.

## Booking the Date

Once you've decided on the right photography session for your family, we'll go ahead and get the date(s) booked for your photo sessions! In order to reserve your day, a non-refundable session fee is required. We'll work with your schedule to find a perfect day and time for the session.

## Taking Portraits

On the day of your session, we'll meet at the agreed location and time and start snapping away! A portrait session can take anywhere from 15 minutes to an hour depending on the package you purchase. There will be some time for us to warm up to one another, meaning getting comfortable and feeling relaxed in front (or behind) the lens! After that, the session typically flows very smoothly. We've photographed thousands of children and families and can tell when things are getting better and tend to shoot more when we've all relaxed.

## Ordering Session

The portraits have been taken with great care and love. Now it's time for you to see the images we captured from the session. Although these images will not yet be retouched, they are still beautiful and our clients are amazed the images are straight out of the camera. At this point in time, you'll have the opportunity to choose the photographs you will want to have as prints, albums, canvases or digitally. We will then enhance and retouch your images with care, taking your recommendations into consideration and order your products of choice. Often, this is the most exciting part of our experience together.





## BABY'S FIRST YEAR CLUB

Nothing says love like expecting parents, cooing, cuddly newborns, bouncy baby bundles, and toddlers on the move. Combining the beauty of new life with stunning photography, we offer timeless art and keepsakes from each of these special milestone moments in our exclusive Baby's First Year Club. Each stage of a new child's life is a perfect time to commemorate your family with amazing images to be cherished forever.

Our Baby's First Year Club includes five custom photography sessions that preserve the memories and details from each of the key milestones during your baby's first whirlwind year of life. Each member of our Baby's First Year Club receives 20% off all product orders from each session.

### Details

Consultation session to discuss the details of the club and yearlong photography experience

**Newborn Session** (5-10 days) 2 hour session

**Tummy Time Session** (3-4 months) 15 minute session

**Sitter Session** (6-7 months) 30 minute session

**Crawler Session** (9-10 months) 30 minute session

**First Birthday Portrait Session** (1 year) 1 hour session

Optional **Maternity Session** add on  
Optional **Cake Smash Session** add on



### Newborn

First 5-10 days is ideal. Newborns are less aware and easier to pose before the 2 week mark.



### 3 Months

With ample head strength, belly push ups and responsive smiles this is a special time to photograph



### 6 Months

When they're sitting up like a pro, but not quite crawling yet, this stage opens up dozens of new poses.



### 9 Months

Normally one of the most smiley times, they sit, they crawl, and stand up with assistance



### 1 Year

Celebrate turning 1. These sessions occur between 11 and 12 months old.



### Cake Smash

A cake smash session captures the moment your child dives face first into frosting.



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## NEWBORN SESSIONS

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### *Newborn sessions*

This magical stage of life passes in the blink of an eye. Newborn sessions are recommended to be done before 2 weeks of age (between 5-10 days) while they are still in that sleepy and curly stage. After two weeks they are easily disturbed and not as easy to pose.

I spend a lot of time getting every little finger and toe positioned perfectly when photographing your little bundle. First and foremost, it is important to me for your baby look comfortable and peaceful in the photographs and for each image to be a piece of art. My motto is safety first. I will never put your newborn in an unsafe pose/prop.

Be prepared to spend up to 2 hours at my studio. I am a perfectionist and I want to capture your baby in every way that I can even down to their little lips and eyelashes. It's not unusual to spend 10 minutes working to perfect one pose.

The studio will be kept at about 80-85 degrees to keep your little one warm while being photographed.

Dress baby in loose fitting clothes to avoid any lines on baby's skin and to also avoid disturbing baby when getting undressed. A simple sleeper is best. Please avoid onesies or anything that has to be pulled off over baby's head.

You will treasure these captured memories of those tiny toe and fingers, those dimples, that sleepy face and squishy folds.

#### FYI:

When being photographed with your baby, you may get peed or pooped on! This happens daily in my studio (usually on me), but some parents are surprised by and unprepared for it.





## WHEN DO WE BOOK?

Please try to book your newborn session out months in advance by letting me know your due date, providing a session fee and completing a session form. Newborns are best photographed within the first two weeks of life. Ideally days 5-10. Once they pass 2 weeks they are less sleepy but I can still capture some beautiful artwork. As soon as you book your due date, I will send you all the information on how to prep for your newborn session.

## WHAT ARE SESSIONS LIKE?

Sessions are pretty easy for the parents...while I take portraits of your newborn, you get to kick your feet up and relax in our newborn parent room. You can watch TV, take a nap, read a book, watch a movie.. You do not need to bring anything but you, your precious baby and anything that will keep your little one's tummy full.



## WHAT WILL THE BABY WEAR?

I will take portraits of your baby in his/her birthday suit. I have tons of super soft fancy outfits, hats, hair bows, ties, wraps, blankets. Many of the items are one of a kind and of a beautiful quality. I also encourage parents to bring a family heirloom or something that tells their family story. Other than that, Natalie Roberson Photography has everything they need to create a customized newborn session.

## CAN PARENTS AND SIBLINGS BE IN THE PHOTOS?

I encourage parent and sibling portraits with the new baby. These are done first so that the siblings can be taken home or go out to do something fun while we finish the newborn session. A note to mom: I know you don't feel like yourself right after giving birth, but I strongly encourage you to have a portrait taken with your new baby while they are so young and fresh. They will grow up and will want to know what their mother looked like holding them close to her heart as a newborn. I will photograph you in flattering angles, so don't worry! Worst case scenario is that you don't like the image and never have to look at it again, but at least your child will have this moment documented.



## WHERE DO SESSIONS TAKE PLACE?

All newborn sessions are held in my studio in Celina, TX so that lighting can be controlled and take advantage of all the great stuff I have to offer.

## YOUR NEWBORN SAFETY IS IMPORTANT!

I take many safety precautions and only pose babies in natural/safe ways. Please be assured that I take your baby's safety very seriously.





### 3 MONTHS/TUMMY TIME

The most important milestone is your baby holding their head up with ease. At this point you will also find there are usually responsive smiles too. Those first real smiles are such a wonderful moment to capture. Around this time babies also discover their chubby little feet, grabbing them and putting them in their mouths.

### 6 MONTHS/SITTER

At about 6 months your baby will be grabbing for toys, laughing, and even sitting up! This is a great age and one of my favorite to photograph. At this age it is fun to include small elements of clothing: tutus, pants, shorts, jeans, no shirt. I don't think babies need a lot of props to enhance photos or clothing for that matter. As they get older adding them can be fun and their personalities shine so much that your little one for sure can be the center of attention in any portrait. If your baby is unable to sit unsupported I may give them a bucket or basket to give them a little stability. Six months session are part of the First Year Baby Club or can be purchased separately.



### 9 MONTHS/CRAWLING

By far my favorite time to photograph is 9 months. Crawling sometimes happens and sometimes doesn't and sometimes your baby can pull up on a chair or sit in a kids chair. There is really something fun about 9 month portrait sessions. Your nine-month-old baby is probably sitting (with or without support), pulling up to standing, clapping her hands and maybe even working on crawling and cruising. She also loves picking up food to feed herself. With these abilities, life has really become an adventure for baby—and you, as you've been following her as she explores, pointing her toward new things to examine and touch.





## FIRST YEAR BIRTHDAY PORTRAITS

Happy birthday baby! You've now got a 1-year-old on your hands! Your baby's been on an amazing journey in her/his first year, hasn't he/she? And so have you, watching baby advance from rolling to cruising—maybe even walking unsupported. (If baby's not there yet, don't worry. Many toddlers start walking after their first birthday). They are probably pretty social now, waving "hi" and "bye" and likely using most 1-year-olds' favorite word, "no," while shaking her head. Make way for toddlerhood! They sit, they stand they maybe even walk. But have they ever had any sugar? The first birthday session is probably the most important session we shoot. This milestone is huge. At Natalie Roberson Photography, we celebrate turning one with a cake smash. Watch your baby dive into a cake or simply pick at the sprinkles one by one as we capture the milestone of turning one.





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## THE CAKE SMASH

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Prior to your Portrait session we will have a consultation to discuss your choice of colors or theme. Each session is bespoke and tailored to your own taste so your setup will be completely unique! Everything from the cake to the decorations and balloons will be provided so you don't have to worry about anything but their outfit.

I'll have the studio setup for your arrival, this means if the baby is happy enough we can get started straight away. We start with portraits which is typically 2 backdrop setups. Then we move into our famous "ONE" composite and chalkboard portraits. If purchased we finish with the cake smash portion.

The cake smashing portion can last anywhere between 5-10 minutes depending on the interest level of your child. The best shots are often captured at the beginning so anything else is a bonus.



### *Tips & Tricks*

Over the years I've picked up some tips and tricks that help prepare for the day of the session and ensure you get the most out of your portraits.

1. Let the baby try a cupcake a week or so before the shoot. This will get them used to the texture and taste before the session so they know what to expect.
2. Please have no more than 2 adults attend the session. The more people that are there the more distracting it can be for the baby. It is best for adults to stand directly behind Natalie so it appears the baby is looking into the camera.
3. Bring along a drink for the baby. Cake smashing is thirsty work!
4. Be prepared to get messy! If I put down the camera to chase the baby, I will most likely miss some of the best shots. It's best for the parents to be on baby chasing duty so you will get messy!
5. Schedule the session when the baby is happiest either first thing in the morning or after a nap.
6. Don't fill the baby up too much with food prior to the session. They won't be interested in the cake if they are too full.
7. It's still a good idea to bring along a favorite snack to hide inside the cake if needed!



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## TODDLER CLUB

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This plan is perfect for children between 18 months up to age 3. Little people rock. I just love the little ones! Babies are great and they grow into such neat little characters. It takes a special person to work with toddlers and preschool age children. My love for kids, my experience as a mom and my extensive photographer training really give me an advantage from other photographers. Let's have some fun with your little one.

The Toddler Club includes three custom photography sessions that preserve the memories and details from each of the milestones ages 18 month through 3 years after birth. Each member of our Toddler Club receives 20% off all product orders from each session.

### *Details*

Consultation session to discuss the details of the plan and yearlong photography experience

**18 Months Session** 30 minute session  
**2 Year Birthday Portrait Session** 1 hour session  
**3 Year Birthday Portrait Session** 1 hour session  
Optional **Cake Smash Session** add on







## 18 months

Kids at this age are total high energy. Never sitting still, running around, and being independent. We love to capture kids at this age standing, sitting in chairs or our tiny couches. Anything that expresses their personality. Parents are heavily involved in these sessions. These little ones often need to be put back into position multiple times as they run around and explore. Be prepared for a workout!

## 2 years

Your toddler is 2 years old. Happy birthday! These sessions are very similar to our first birthday portrait sessions. They stand next to a giant number "2", we composite "T-W-O" and have them stand next to a chalkboard with all their stats. We usually recommend 2 outfit changes for this session. Cake smashes are commonly added on to these sessions.



## 3 years

Wow, your child is 3! Things are finally starting to calm down. At three, children tend to take direction well and can often be bribed. They stand next to a giant number "3", we composite "T-H-R-E-E" and have them stand next to a chalkboard with all their stats. We usually recommend 2 outfit changes for this session. You can even talk to them prior to their session and explain what will happen. At 3 they can grasp the concept. Bring lots of treats and maybe even promise a little treat after the session!



## WATCH ME GROW CLUB



The Watch Me Grow Club is designed to meet your photography needs for the rest of your child's adolescent years. This club is our way of making sure your children are documented for their entire lives before reaching adulthood. From 4-17, they can come into the studio on or around their birthday for a 15 minute portrait session.

At Natalie Roberson Photography we believe that keeping up with your children, their growth and all of their quirks along the way is very important. Watch as their smile changes, they grow several inches in a short period of time and change styles. It's a fascinating journey and we want to capture it all for you.











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